



News Release

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Impact Housing's Kelly Williams Elected to the Board of Directors for the Modular Home Builders Association

Atlanta, October 18, 2022 -- Kelly Williams, director of business development for Impact Housing, was elected to serve on the board of directors for the Modular Home Builders Association (MHBA) at their annual conference in Harrisburg, Pennsylvania. He joins modular builders and factory representatives from across the country to guide the industry association.

The mission of the MHBA (formerly the Modular Building Systems Association) is to be the primary organization advancing the legislative and regulatory interests of the modular industry in the United States. The MHBA strives to increase awareness of the value of modular construction by consumers, suppliers, builders, and government officials; it advocates public policies that make modular building systems available on a cost-effective basis. The MHBA serves as a forum where members, suppliers, and builders work together for the purpose of fostering the exchange of information and innovation in the modular industry.

The MHBA is the only national organization dedicated exclusively to serving the modular home builders and manufacturers. MHBA also advocates at the state and federal level to ensure a fair and competitive playing field for the industry.

Williams states, "Impact's mission of providing affordable housing for hard-working American families extends beyond our own efforts. I look forward to working with top industry professionals on the board in providing experience and leadership to the association. Together, we will help provide quality, affordable housing across the country."

In addition to serving on the MHBA Board, Williams also serves of the chairman of the board of the Modular Building Institute Educational Foundation. This foundation provides scholarships and leadership grants to students interested in pursuing careers in the modular construction industry.

Atlanta-based Impact Housing is committed to designing, producing, and delivering high quality, modern, modular housing solutions in an efficient, cost-effective manner. We offer builders, developers and building authorities an affordable construction method to address the current U.S. housing shortage. Our goal is to expand the modular manufacturing capabilities and capacity of Impact Housing to reach optimum production and efficiency levels, providing disruptive options for the residential construction industry.

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